

BABY REGISTRY: PRO TIPS!



DID YOU KNOW?



More than half of moms have regrets about their baby registry? Don't be one of them!

9 in 10 moms wish they included more diapers on their registry



Time Flies... Think Beyond!

Babies grow quickly and so do their diaper sizes! 40% of moms didn't think include enough diapers of different sizes on their registries



Be Prepared, You've got this!



56% of moms who created a registry felt it was more overwhelming than expected



Do You Have It All?

Click here for more baby fun!!!



Diapering



Feeding



Bathing, Health & Skin care



Safety



Baby Gear & Furniture



Clothing



Nursery Bedding



Books, Toys & Keepsakes

Pampers

Methodological Notes:The Pampers Survey was conducted by Wakefield Research (www.wakefieldresearch.com) among 1,000 U.S. moms who have created a baby registry in the past, between August 19th and August 26th, 2016, using an email invitation and an online survey.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results. For the interviews conducted in this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 3.1 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.